



PWN ADVERTISING OPPORTUNITIES

WEBSITE & NEWSLETTER

	6 mo	12 mo
Tile ad on Website – 120x60 px With 1/8 page ad on newsletter	\$180	\$320
Rotating banner ad on website – 468x60 px With ¼ page ad on newsletter	\$300	\$500

Price does not include advertising design. Please refer to the PWN directory for graphic designers who can help you create your ad.

Advantages of Advertising with PWN include:

- Your business name is seen every time a member or a guest visits our PWN Website
- Your message is delivered via the PWN E-Newsletter to approximately 160 PWN members every month
- Research shows that the more familiar your name is to potential customers, the more likely they will use your products or businesses. It generally takes between 5 – 12 “touches” before a customer will buy.

To Advertise Contact Diana Bean ~ 209-642-1114 ~ 831-708-8518 ~ healthyhabits4life@ymail.com

PWN General Sponsorship Opportunities

FOOD SPONSOR AT MONTHLY MEETINGS

- \$100
- Only two sponsors for each meeting to maximize your exposure
- Your company is announced during meeting
- Your company name is prominently displayed on the food table
- Your company name is announced in pre and post meeting eblasts to the membership
- Your company is thanked in the PWN newsletter for the month
- Your company name included on meeting announcement on front page of website

PWN DIARY SPONSORSHIP

- \$65 – printed once a year
- Eight sponsorships available
- Your company ad (2”x3.5”) printed on the back of the PWN Diaries given to all members at start of year and all new members when they join

To become a Sponsor Contact Marion Gellatly ~ 625-2000 ~ mlgellatly@powerful-presence.com



PWN EVENT SPONSORSHIP OPPORTUNITIES

(Woman Of The Year/ Holiday Ball Event, PWN/ SVBWN Joint Mixer, PWN Shop
Local Expo)

- **Platinum Sponsor \$3000- One per event**
 - Your company name included in pre-event flyers, PR and advertising
 - Your company ad on PWN website for 12 months
 - 1/4th page company ad in the monthly PWN newsletter for 12 months
 - Your company name in event program
 - Your company banner displayed at event
 - Your company announced at event
 - Your company materials may be left on tables
 - 8 tickets to event (for expo - two table spaces = one 6 foot table)
 - One year PWN membership for one person

- **Gold Sponsor \$1500 – Two per event**
 - Your company name included in pre-event flyers, PR and advertising
 - Your company ad on PWN website for 6 months
 - 1/8th page company ad in the monthly PWN newsletter for 6 months
 - Your company name in event program
 - Your company banner displayed at event
 - Your company announced at event
 - Your company materials may be left on tables
 - 4 tickets to event (for expo - one table spaces = ½ of a 6 foot table)
 - One year PWN membership for one person

- **Silver Sponsor \$500- Unlimited number accepted**
 - Your company name included in pre-event flyers, PR and advertising
 - Your company name in event program
 - Your company banner displayed at event
 - Your company announced at event
 - Your company materials may be left on tables
 - 2 tickets to event (for expo - one table spaces = ½ of a 6 foot table)

- **Media/ Wine Trade Sponsorships**
 - Your company name included in pre-event flyers, PR and advertising
 - Your company name in event program
 - Your company banner displayed at event
 - Your company announced at event

If you would like to become an Event Sponsor or know of a Business that might Sponsor
Contact Tracy Chappell ~ 831-601-7953 ~ tracy.chappell111@gmail.com