



NETWORKING

Professional Women's Network of the Monterey Peninsula Volume 30 October 2005

IMPORTANT NOTICES

NEXT PWN MEETING

Oct. 5th 2005 - 5:45
Embassy Suites
Monterey Bay Seaside

POWER NETWORKING LUNCH

October 20th 2005
Jacks at the
Portola Plaza Hotel
11:45 am - 1:30 pm
Please RSVP to

Donna Aikins at 655-5689

This is a terrific venue to market your business! You can bring a business-related question and/or marketing announcement (s). Take advantage of this great way to get help, share ideas, and offer advice. Everyone benefits.

NEW MEMBER ORIENTATION

REMINDER - New Member

Orientation will be held

Oct. 20th directly following the PWN Power Networking Lunch from 1:00-1:30 at Jacks.

Please be prompt!

New members find out how to get the most out of your PWN membership. Call Sandra Collingwood at 373-5352 for more information. Future orientations may be held every other month just prior to our monthly meetings or after monthly luncheons.

Watch Networking for details!

PWN MISSION STATEMENT

The Professional Women's Network connects women in business by offering opportunities to network, gain information, and have fun while growing their businesses.

A MESSAGE FROM THE PRESIDENT, Sherri Coffelt, Results Partner



Are you ready for a jam packed meeting? Then don't miss our meeting on October 5th. In addition to our regular agenda of Showcases and a great speaker - Catarina Rando - we will be holding our annual election of officers for your 2006 Board of Directors. For those of you who have been around PWN for a while, you will note that our elections are one month earlier this year. This was a change your current Board made to our PWN Bylaws to allow us to have our new Board in place and ready to start the year with a bang on January 1st.

We have a terrific slate of dedicated women who have agreed to step up and take on leadership roles in driving the

PWN organization next year. Please see the announcement in this edition of Networking of the proposed Board line up. I'd also like to take this opportunity to thank Joyce Newell, Rosemary Leonard, and Suzanne Frueh, this year's Nominating Committee, as well as the rest of the current Board and many members who worked hard to put together a great team for next year.

Are you ready to take a more active role in making a difference for PWN? Contact me or any other Board Member for more information on committees you may join and many other ways to get involved. I believe that the old adage 'you get out of it what you put into it' rings true for any organization. With PWN, the more involved you are, the more you get your name, and face, out there, and the more you and your business will benefit!

We will also have a special "surprise at the end of our October meeting, but you have to stay until the end to find out!

Our October meeting is also a great time to bring those Silent Auction donations in to Kim Cruz, our Fundraising Chairperson. Rosemary Leonard has also graciously agreed to let us use Creative Cakery as a "drop off location" for auction items, so if you don't have your item ready, don't despair! Remember, the Silent Auction, held on November 2nd in conjunction with the Woman of the Year celebration, is our major fundraising event of the year. This event is the primary source of funds to support our annual scholarships to the Women Supporting Women program administered by Monterey Peninsula College.

Our last Quarter of 2005 is shaping up to be a lot of learning, a lot of networking, and a lot of fun! I look forward to seeing you on October 5th to get the party started!

In Service,

Sherri Coffelt
Results Partner

2006 PWN BOARD SLATE OF OFFICERS

President - Theresa Ream

Vice President - TBA

Secretary - Phyllis Grillo

Treasurer - Kristine Boyle-Topete

Membership Chair - Rosemary Leonard



Publicity/Marketing Chair - Julie Cavassa

Showcases - Jeanette Liguori

Fundraising - Donna Briley

Networking Editor - LuAnne Hutchings

Programs - Susan Mark

NATIONAL BEST SELLING AUTHOR CATERINA RANDO TO SPEAK AT OUR OCTOBER 5 MEETING



Caterina Rando, MA, MCC, author of *Learn to Power Speak* will address PWN's monthly meeting on October 5th, 5:45 p.m. at the Embassy Suites

Monterey Bay in Seaside. Caterina will present **Success with Ease**, a powerful and inspiring program that helps people tap into their full thinking potential for optimum success—at work, at home and everywhere in your life. This program shows people how to expand their self-perception and increase their self-worth by being “possibility focused” rather than problem-focused.

Caterina coaches women to achieve more success with ease in their personal and professional lives. She is author of the national best-seller *Learn to Power Think*, from Chronicle books and a contributing author to *Build It Big-101 Secrets of 101 Insider Secrets From Top Direct Selling Experts*. She has recently been featured in *Woman's Day*, *Redbook*, *Balance*, *Fitness* and *Latina* magazines.

A SPECIAL THANK YOU...

The NAWMBA (National Association of Women MBA's – formally, Graduate Women in Business) and our local MIIS (Monterey Institute of International Studies) promoted...

GROW
Gaining Real Opportunities
for Women

By connecting women who are making a difference in our community and our world

A **Women's Leadership Conference**...who's goal is to meld the student body and the greater community through an avenue to discuss women's leadership in a changing world.

This was a one-day conference held on September 24th that featured a wide array of talented women to speak on business/leadership skills, effective communication, and balancing lifestyles.

This conference provided a unique learning and networking opportunity for their participants while gaining tools to become future change agents who will impact the dynamic world of business, government and community.

GROW is a platform for future businesswomen to learn professional skills from experts in the field, to network, and to examine the various roles of women today.

A really special thank you to all PWN members who attended the conference in support of their own growth and the melding of the “future guard” for all women.

To the panel speakers who joined myself - **Sherri Coffelt, Jane Deuber, Susan Holland, Jennifer Jones, and Audrey Pierson** - thanks for providing your special expertise that contributed so generously to an empowering event! Next year PWN as a whole will be more actively involved!

MPCC CHAMBER NEWS

**Monterey Peninsula Chamber of
Commerce Brown Bag Lunch
October 12th 12:30 PM to 1:30 PM
Monterey Public Library
625 Pacific Street**

'HOW TO PLAN AND IMPLEMENT AN EFFECTIVE ADVERTISING CAMPAIGN'

Featuring a panel of media experts

Learn from media pros how to create and schedule an advertising campaign that works for your organization. A panel of local media experts will explore this topic including; **Jeanne Marino (Monterey County Herald)**, **Brooke Smith (Monterey County Weekly)**, **Tania Hyatt (Clear Channel Radio)** and **Steve Ellzey (KION/KCBA TV)**.


The Brown Bag Lunch Program is free, open to both Monterey Chamber members and the general public. Attendees can bring their own lunch and eat it while listening to qualified professionals who will present a variety of practical, useful topics of interest to business owners, employees and the public. Parking is available in the lot behind the library, in the lot across the street adjacent to the Fire Station, in the parking garage 2 blocks away on Calle Principal and on the street. Complimentary cookies will be served by **Creative Cakery**, the Official Chamber Brown Bag Cookie Sponsor. Reservations are advised and appreciated. To RSVP, please call;

Wendy Brickman of Brickman Marketing
at 831-375-1537 in Monterey or
831-633-4444 in Salinas OR email at
brickman@brickmanmarketing.com.

PEOPLE ARE TALKING

Margarite Alvarez has launched a new firm called, **Care Solutions** in Monterey. This firm works with seniors and their families to identify problems and provide solutions based on individualized needs. They help with immediate problems or provide direction on planning for the future. **Margarite Alvarez** continues as the current owner of **Choice Home Health Care** and **Community Care**. **Choice Home Health Care** is a State Licensed, Medicare Certified Agency which offers nursing and rehabilitation services since 1994. **Community Care**, also established in 1994, is a domestic referral agency, specializing in cost effective qualified caregivers for in-home personal assistance.

My Private Liaison was honored with "Business of the Month" in September by Washington Mutual Bank in downtown Monterey. They are the 8th recipient of WAMU's Business of the Month campaign. If you would like to find out how your business can be business of the month please contact: **Mary Marlene Warburton, Sr. Personal Financial Representative** with **Washington Mutual Bank**.



FASHION BOUTIQUE

Cathy A. Montante,
Owner

121 - C & D Lighthouse Ave.
Monterey, CA 93940

Ph: (831) 373-1287
collezionefortuna@yahoo.com
www.collezionefortuna.com

TESTIMONIALS

"I asked **Debbie Jones of Anything is Possible** to come by my office to train me on two new Microsoft software products. I've been working on computers forever, and have been very involved with the Microsoft suite of products, but these were new to me. Debbie came by my office, spent an hour and a half and I am trained! She is great! She showed me exactly what I needed to know, tailored to my needs and skill level. Whatever you need, if it involves software, call Debbie - there's a good reason she won one of the Monterey Chamber of Commerce's Business Excellence Awards!" Submitted by **Audrey Pierson, First Alarm (previously Pierson Security Systems)**

"I would like to thank **Cathy Montante** from **Collezione Fortuna** for the great time I had attending her recent *Focus on Fall Fashion Show* at her new location. Being a clothes horse, of course I came away with a beautiful garment and plan on going back for more. The show was informative with great exposure of the new looks. I wish her much success and glad we finally have something *glitzy* on the Peninsula for special and all occasions." Submitted by **Mary M. Warburton, Sr. Personal Financial Representative, Business Banking Specialist, Washington Mutual Bank**

"**Collezione Fortuna** sparkles with variety! **Cathy Montante**, Owner, brings a high-quality "Carmel" feeling to New Monterey. You will find conservative clothing with pizzazz for every day wear and wonderfully dressy ensembles for evening wear. Much to my delight I found a glamorous polka dot shawl which I just love... in fact I went back and bought another one for our PWN Silent Auction in November! With such

beautiful clothes and accessories at reasonable prices, it is well worth dropping by to support a wonderful new PWN business."

"Many special thanks to **Rosemary Leonard**, our wonderful PWN Showcase Chair, who with lots of love & labor put together an extraordinary *Showcase Bonanza* for us all to enjoy at our September meeting! The incredible variety of businesses continues to amaze me, as well as the wonderful women running them. We're fortunate to have these PWN Showcases to inform and enlighten us, and Rosemary is the lively lovable lady at the center who makes it all possible." These two submitted by **Sandra Collingwood, Collingwood Carpet Care & Super Spotter**

"If you love candles the way I do and have yet to experience the luxury of the PartyLite products, you can't imagine what you are missing! This past summer, **Janet Ostarello, PartyLite Candles**, did an outstanding job with pre-party communications and preparation, setting up the products for display, presenting the products and business opportunities for women looking for a great direct selling venue, and post-party communications and customer support for 2 shows I did with her. She went out of her way to make both events successful! The other PWN members who attended the shows had fun and are also enjoying these wonderful candles. And, if you don't love candles, check out the CDs - they are great."

"I scheduled a Refinity Peel with **Fran Robertson, Monterey Skin Fitness Center** after she did a showcase a couple months ago. After the peel, which was delightful, she also helped me pick out some incredible make-up. That night, at a MPCC event, I was given several compliments about how

wonderful I looked - 'glowing.' Thank you Fran for taking the stress out of my face and giving me a refreshed look!" These two submitted by **Gwen Brooks, Brooks Consulting Group**

"I referred an interior design client to a couple of painting contractors so bids could be obtained to paint the living room, entry hall and stairway. Not only did **Loralyn Thompson, The Housepaintress**, come up the most reasonable price; the client was very happy with the workmanship and manner in which they were treated. Thank you Loralyn for your fine work; everyone wins!" Submitted by **Ronda Reinke, Happy Healthy Homes**

"**Nancy Meister of Budget Blinds** came to my home to take measurements and I had beautiful blinds installed in a matter of days. She is so knowledgeable and has a wonderful selection that she brings on hand to your home. I am all too familiar with the prices on blinds and Nancy's are the lowest priced yet. Here quality of service is priceless."

Hands off to **LuAnne and Todd Hutchings of My Private Liaison**. They recently photographed our Excel Staff and created a great Postcard Mailer. They are full of all kinds of creative ideas and feedback and make an incredible team. Todd makes it easy by putting his high quality photos on a CD that we can download for print ads, etc. If you need a fresh idea with your Marketing needs call this Dynamic couple. *Todd and LuAnne - I look forward to working on many projects with you!*"

We wanted a new look for one of our company's logos. **Jeanette Liguori of Liguori Design** met with us and listened to some of our wishes. She then went back to her office and reappeared with five great examples of

TESTIMONIALS...continued

Logos. Her presentation was very professional and after we chose our desired logo she changed all the business cards, letterhead, and print ads for the newspapers. She also has done a wonderful job at redesigning our ads for FloorStore USA. But the biggest feat of all was Jeanette came in and redesigned all of our five companies yellow page ads in one week. It has been a real pleasure to work with such a craftswoman."

"**Gwen Brooks of Brooks Consulting Group** came to help our companies out in January. First she redesigned the whole Employee Manual for five companies. Then she moved on to identify our target market and our target message about our products and services. Next she worked directly with our vendors to negotiate savings on our print ads and yellow pages contract. I'll never forget the day Terry my husband said: *This has been the best marketing meeting I ever had.* Gwen is now in the process of working with *Terry Low* on our Website for Ream Construction and FloorStore USA. Here is to a long and happy relationship with Brooks Consulting Group! These four submitted by **Theresa Ream, Ream Construction/Disaster Kleenup Specialists/Excel Carpet & Upholstery Cleaning/Cypress Cabinets/Floor Store USA**

"I recently had the pleasure of being interviewed by **Gwen Brooks of Brooks Consulting Group** on the monthly PWN TV program that airs on AMP's Channel 24 and KNRY 1240 AM. Gwen interviewed me with *Margarite Alvarez* (Community Care/Choice Home Health Care/Care Solutions), *Mindy and Ashley Pereira*, (Beleza Skin Care), and PWN publicity chairman *Julie Cavassa* (Vincent Guarino Public Relations). I think that Gwen does an absolutely fabulous job of producing an informative and

interesting program that promotes PWN as a valuable organization for people in business on the Monterey Peninsula. She skillfully asks probing questions that enable her guests to showcase their businesses and also provide testimonials about the value of PWN. Hope every PWN member will tune in each month! Great job, Gwen!" Submitted by **Wendy Brickman, Brickman Marketing**

"I'd like to acknowledge **Suzanne Frueh, CPA** for her expertise and helpful guidance with tax matters. Suzanne is efficient and knowledgeable and helped me very much with a recent question. Thank you Suzanne!"

"Thank you and much appreciation to **Jennifer Jones, owner of Slim and Tone**. Jennifer contributed a great deal to the listeners of Health Connections recently by calling in with comments and a question. Thank you also Jennifer for offering a nice environment where health talks can be offered. Jennifer's dedication to health and wellness is adding a great deal to the Monterey Peninsula and I'd like to encourage everyone to check out the great things going on at Slim and Tone."

"Thank you to **Gwen Brooks of Brooks Consulting Group** for the interview last month on Your Town. I appreciate how Gwen made the experience comfortable, fun, and memorable. It's definitely a skill to keep the conversation proceeding in a coherent fashion and Gwen did it with ease!" These three submitted by **Dr. Christina Grant, Ph D**

"What a great store **Cathy Montante** has on Lighthouse Boulevard in New Monterey called **Collezione Fortuna**. We went to a Fashion Show there in late August and were pleasantly surprised by her decorated store front and her eye for

color with all her lovely fashions. Don't let her location fool you! Take the time to stop by and see her lovely designs."

"**Dr. Christina Grant, Ph D** is fabulous! When you, as her client, open your heart and eyes to the "possibilities" you can create the energy flow and the visualizations within you are endless. I will continue to see her every 6 to 8 weeks for my true higher self and self growth!"

"A special BRAVO and thank you to **Theresa Ream of Ream Construction and Floor Store USA!** As you know we recently moved to an expanded location and we couldn't have done it without the assistance of two of Theresa's five businesses. Her quality professional project managers at Ream were nothing less than VERY respectful, courteous and patient. Terry (her husband) was very helpful and fun to work with on our carpet selection and installation. My husband Todd now knows exactly which TEAM is going to be working on our home when it is time to remodel! Thank you Theresa for being the avenue to make it all happen!" These three submitted by **LuAnne Hutchings, My Private Liaison**



Testimonials say it all...

It pays to do business with other PWN members. It builds bonds, develops community alliances, and strengthens relationships!

**Don't just talk about it
DO IT!!!**

IMPORTANT INFORMATION

Banner Ads Get Noticed!

PWN members can advertise their businesses on the PWN website using a "banner ad". Banner ads run for 6 months and cost only \$50. Contact **Terry Low** at 656-9186 for details and specifications! Reminder - every current member of PWN is listed on our website at - www.pwnmonterey.org

Reminder!

Using the PWN e-mail blast is a huge benefit of your membership in PWN. To be respectful of our ever increasing inboxes, please limit the number of e-mails you send each month to no more than two messages. Thanks!

Direct Mail To PWN Members

If you have an upcoming workshop, special sale, or other announcement that you want to communicate to PWN members, direct mail is a great option. Did you know that you can order mailing labels for all PWN Members for only \$10? Contact **Loralyn Thompson** at 625-3003 for more information.

Promote Your Business With An Ad In The Newsletter

Monthly & Special Yearly Rates. You Too Can Have An Ad In The Newsletter! For More Information Please Email **LuAnne Hutchings** at luanne@myprivateliason.com

2005 Women Of The Year Corner

Welcome to the **WOTY Corner!** This corner will be available with updated information acknowledging our sponsors and for pertinent information from our Board.

Our WOTY Sponsors:

Monterey County Bank has agreed to be our WOTY presenting sponsor for the 2nd year in a row. Thank You Monterey County Bank!



Rapid Printers of Monterey has agreed to be our printing sponsor for the invitation for the WOTY event! Thank You Rapid Printers of Monterey!



Rapid Printers
OF MONTEREY

Kim Cruz, Fundraising Chair, will be accepting donations to our biggest fundraiser of the year, our Silent Auction at the WOTY event on November 2nd. For more details on this look for an email blast and an upcoming announcement at our September meeting. Last year the

Silent Auction brought in \$2926 for PWN. A donation is a tremendous way to network your business. There will be invitations to community leaders and non-members creating more exposure for PWN! If you want to jump right in (no sitting on the fence when it comes to marketing) contact **Kim Cruz**, at 394-8928.

For some of the newer members: if you want some more information on the WOTY, please go to our PWN website "pwnmonterey.org," click on networking newsletters, then click on the WOTY event newsletter. This newsletter was created to feature the honoree and the event.

The WOTY event will be held at the Embassy Suites of Monterey Bay Seaside on November 2nd at 5:45 pm.



ON BEING THE 2004 PWN WOMEN OF THE YEAR by Theresa Ream



I was asked to take a few minutes and think back over this last year about what it meant to me personally to be this past year's PWN Woman of the Year. In doing so, it seemed that there were five main themes that I thought would be important to share with the PWN membership.

VALIDATION

In living one day after another focusing on just getting through the day, some of us never really get to feel validated. I had not taken any time recently to stand back and look at my accomplishments. Being PWN's WOTY allowed me to see that I had accomplished many of my goals and dreams. It was a proud moment for me after last year's WOTY ceremony when my children said: "Mom I didn't know you did all those things." Even they had a new respect for what everything I've worked so hard to get done. Being WOTY

has changed how I look at myself.

SOMETHING TO STRIVE FOR

Each and every member has a chance to be a WOTY. If you work hard at sharing your God given talents, make your self visible, open your heart up to other people, honestly care about them, and try every day to help make their life a little bit better, you too can be a WOTY. My husband said it so beautifully last year: "Theresa will always be my WOTY!"

RELATIONSHIPS

This is the key to everything. If you don't have good relationships with your family, business people, friends and strangers that come into your life, nothing else really works properly. Good relationships are the foundation and the key to living a meaningful life. In the end, they are all we take with us.

COMMITMENT

The main way to achieve personal or business relationship success is to make a commitment. Work on this goal, nurture your business and children from infancy. Stay

committed to this even if it is only for a short period every day.

CONSISTENT

Work consistently to improve the different aspects of yourself. Block out time everyday for work, family, body and spirit. It can be a very small amount of time. Take small steps each day to improve on these areas consistently.

I can't even begin to express how much this honor has meant to me over the last year. I have always been proud to be a member of this fine organization and so deeply touched that you honored me with this award this last year. I am very excited about the upcoming WOTY/Silent Auction to be held on Wednesday November 3rd at the Embassy Suites Monterey Bay in Seaside. It will be bigger and better than ever and I hope to see all of you there.

September 2005 MEMBERSHIP REPORT Current membership: 200 A WARM WELCOME TO OUR NEW MEMBERS

NEW MEMBERS

Suzan P. Harnish
Professional Organizing
Adventures in Organizing
78 Bella Vista Lane Watsonville CA 95976
b/h 831 728 4441 f 831 728 4449 c 831 238 2324
Adventures In Org@aol.com
referred by: Jennifer Jones
renewal date: 10/1/2006

Betsy Hibbitts
Indoor Environmental Consultant/Indoor Air Quality
Consulting
Rest Con Environmental
1241 Kimball Avenue Seaside CA 93955
b 888 617 3266 h 831 393 1814 c 831 521 1029
bhibbitts@restcon.com
referred by: Rosemary Leonard
renewal date: 10/1/2006

Susan L. Holland
Psychotherapist
Susan L. Holland, MSW, LCSW
667 Lighthouse Avenue Suite 302 Pacific Grove CA
93950
b 831 642 1733 f 831 372 4552 c 831 277 4023
slhatocean@aol.com
referred by: Jennifer Jones
renewal date: 10/1/2006

Elizeth Labega
Independent Beauty Consultant
Mary Kay Cosmetics
484B Washington Street PMB 140 Monterey CA 93940
b/c 831 402 0530 f 831 643 1906
elabega@marykay.com
www.marykay.com/elabega
referred by: Mary Jeanne Vincent
renewal date: 10/1/2006

MEMBER UPDATES

Please enter the following new member information
into your August '05 Directory:

Teki S. Hegwood
Obstetrics & Gynecology Physician
Hegwood Medical Group
337 El Dorado Street Suite A-I Monterey CA 93940
b 831 649 6201 f 831 655 1237
teki_hegwood@hotmail.com
referred by: Sandra Collingswood
renewal date: 9/1/2006

Audrey Pierson
First Alarm
607-A Charles Seaside CA 93955
b 831 373 6191 h 831 659 1456 f 831 655 4316
audrey@pierson.com
www.firstalarm.com

Michele Reese
Nutrition & Wellness Education/Health Counselor -
DNA Practitioner
Juice PLUS+®
9668 Madras Court Salinas CA 93907
b 831 632 2167/866 305 2421 (24/7 voice mail) h 831
632 2464 f 831 632 2167
toyourhealth@sbcglobal.net
www.iamforhealth.com

Stella Rodriguez
The Crystal Rose Collection
1299 Del Monte Avenue Monterey CA 93940
b/c 831 595 6769 h 831 449 7491
crystalcollection@sbcglobal.net

Katherine Short
Juice Plus Distributor
healthpartner2@yahoo.com

RENEWED MEMBERS

Nancy Bartell
Licensed Marriage Family Therapist

Laurie Bend
Bend Chiropractic Center

Leslie Bruhn
Leslie Bruhn CPA/LedgerPlus/CenterFor

Kristin L. Cota
Mary Kay Cosmetics

Renati Mannan
Travel Consultant

Opal M. Whitfill
Travel (Consultant) Agent



All member profiles, renewals and
updates will be found online at
www.pwnmonterey.org

PWN 2005 BOARD OF DIRECTORS & COMMITTEE CHAIRS

NAME/POSITIONS ON BOARD	PHONE	EMAIL ADDRESS
Sherri Coffelt, President	455-2693	sherri@resultspartner.com
TBA, Vice President		
Kristine Boyle-Topete, Treasurer	402-3797	delauna.k.boyle@gte.net
Phyllis Grillo-Weinbrenner, Secretary	869-1901	pweinbrenner@comcast.net
Joyce Newell, Past President	649-8660	jnewell@sbcglobal.net
Jane Deuber, Board Advisor	277-2304	jane@myswa.org
Theresa Ream, Membership	899-3938	theresa@disasterkleen.com
LuAnne Hutchings, Networking Editor	224-7670	luanne@myprivateliaison.com
Karen Hunting, Programs	622-9264	khunting@redshift.com
Rosemary Leonard, Showcases	373-8555	creativecakery@yahoo.com
Julie Cavassa, Publicity	402-0362	jcavassa@comcast.net
Kim Cruz, Fundraising	394-8928	Kaceee_98@yahoo.com

COMMITTEE CHAIRS

Donna Aikins, PWN Networking Luncheon Contact	655-5689	donna@commonbond.biz
Terry Low, Website Ads & Links	656-9186	tlow@byte-technology.com
Trace Carter & Laurie Bend, Web Tech Committee Chairs	641-0645 T 372-2363 L	trace@taygeta.com bend_office@yahoo.com
Rosemary Leonard, Chamber Contact	373-8555	creativecakery@yahoo.com
Sandra Collingwood, New Member Orientations/Ambassador	373-5352	SandraColl@aol.com
Loralyn Thompson, Information Officer	625-3003	loralyn@montereybay.com
Gwen Brooks, Communications Chair	658-0670	gwen.brooks@comcast.net



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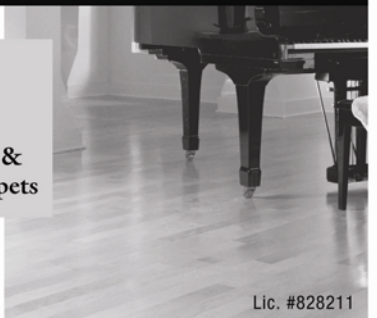
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A warm thank you to all the contributors to the raffle at our September meeting! **Kiri Peterson** with **Scraps of Life** for the donation to the American Red Cross to fund the Hurricane Relief Fund; **Janet Ostarello** of **PartyLite** for the candle and gift certificate; **Kristin Cota** of **Mary Kay Cosmetics** for the Mary Kay handbag plus cosmetics; **Sarah Scott** of **Ideal Health & BIO Essentials** for the bottle of Serotonin; **Phyllis Grill** of **Primerica Financial Services** for the bottle of wine & financial analysis; **Stephanie Alt** of **Intuitive Coaching** for two gift certificates for Intuitive Readings; and **Dr. Heidi Dudley** for a Network Spinal Analysis.

If you are interested in donating a gift from your business for the next monthly meeting please contact **Kim Cruz, Fundraising Chair**, at 394-8928.



NEW MEMBER CONTEST

From October 5th - November 2nd
All new members and the current members
that referred them will be placed in a drawing
to win **ONE** business card size ad in the
January 2006 Newsletter!

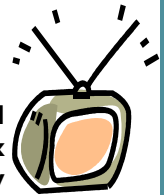
WINNER WILL BE ANNOUNCED AT
THE DECEMBER HOLIDAY LUNCHEON

For More Information email
LuAnne Hutchings at



TUNE IN

The Professional
Women's Network
of the Monterey
Peninsula (PWN) will



broadcast a one hour live program on the "Business and Benefits of Networking" at 5:00 PM, Tuesday, October 4 on AMP Channel 24, News Talk 1240 AM KNRY Radio and live stream on the internet, www.ampmedia.org. **Gwen Brooks, Brooks Consulting Group**, the PWN Membership Committee Communications Chair, will host the program featuring six PWN members: **PWN Secretary Phyllis Grillo of Primerica Financial Services/Joseph Sweeney & Associates** and **PWN Showcase Chairwoman Rosemary Leonard of Creative Cakery** will open the show by discussing the upcoming Silent Auction and Woman of the Year event in early November. The Woman of the Year honors the businesswoman who contributed the most to PWN and to the Monterey Peninsula community throughout the year. **Networking Luncheon Chairwoman Donna Aikins of Donna Aikins Designs & Common Bond**; **Past PWN President Mary Jeanne Vincent of WorkWise**; **PWN President Sherri Coffelt of Results Partner**; and **Lori Benak of Energia Body Centre, Inc** will also speak about the benefits that networking with PWN members has provided to their business.

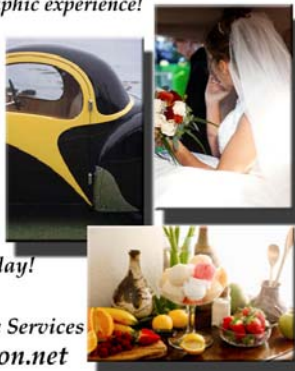
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September Showcase Bonanza



PWN CALENDAR OF EVENTS October 2005

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4 PWN TV/Radio Program 1240AM Amp Channel 24 5:00 - 6:00	5 PWN Monthly Meeting 5:45 Embassy Suites Monterey Bay	6	7	8
9	10 Newsletter Submission Deadline	11	12 MPCC Brown Bag Monterey Library 12:30 - 1:30	13	14	15
16	17	18	19	20 11:45 - 1:00 PWN Power Networking Luncheon	21	22
23	24	25	26	27	28	29
30 DAY LIGHT SAVINGS TIME ENDS	31 Happy Halloween! 					

OCTOBER 2005

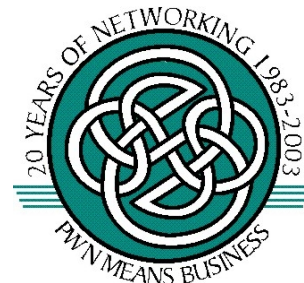
- 4th—PWN TV/Radio Program
- 5th—General Meeting
- 17th—Newsletter Submission Deadline
- 20th—Power Networking Lunch

NOVEMBER 2005

- 1st—PWN TV/Radio Program
- 2nd—WOTY Annual Event
- 17th—Power Networking Lunch

DECEMBER 2005

- 6th—PWN TV/Radio Program
- 7th—Holiday Luncheon
- 17th—January 2006 Newsletter Submission Deadline
- 15th—Power Networking Lunch



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