



NETWORKING

What we do best!



Denise Kaku
PWN President 2010

Letter From the President:

2010 – the start of a new year and a new decade! I love January. It's filled with possibilities and a fresh start. Your new board (with many returning board members) is planning a year filled with informative speakers, fun networking and additional ways to stay connected. I encourage all members to make the most of your membership and attend as many events as you can.

Consider joining a committee this year like membership or special events, or perhaps public relations. You could assist Doran Poma with the newsletter perhaps taking photos or writing an article. How about volunteering as an ambassador? It's easy and a great way to meet people. Technology and programs would also be great committees to serve on, if you have interest or talent in those areas.

Dress up and show up. Involve yourself in PWN and grow your business/profession. Let's make 2010 the most memorable year for being simply abundant!

Denise Kaku – 2010 PWN President

Kaku Consulting

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PWN Mission Statement

The Professional Women's Network connects women in business by offering opportunities to network, gain information, and have fun while growing their businesses.

Women accounted for 51 percent of all workers in the high-paying management, professional, and related occupations. They outnumbered men in such occupations as public relations managers; financial managers; human resource managers; education administrators; medical and health services managers; accountants and auditors; budget analysts; biological scientists; preschool, kindergarten, elementary, middle, and secondary school teachers; physical therapists; writers and authors; and registered nurses.

Information from the US Department of Labor
<http://www.dol.gov/wb/stats/main.htm>



|| January PWN Events! ||

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
				1 	2/3
4	5 PWN's Your Town Radio Show, 1240AM KNRY, Hosted by Wendy Brickman 5:00-6:00pm	6 PWN Meeting "Setting a Powerful Intention- for your business" 5:45-7:30 The Hyatt-Regency Ballroom	7	8	9/10
11	12 	13 MPCC Brown Bag Lunch "Using Career Readiness Certificates to Improve Your Business" 12:30-1:30 FREE RSVP 633-4444	14	15	16/17
18	19	20 It's a new year, let's celebrate. \$30 w/rsvp by Jan 8 \$40 after RSVP 663-4444	21 Power Networking Lunch 11:45-1:30 Jack's Restaurant at Portola Plaza Hotel \$13 RSVP Donna Aikins	22	23/24
25	26	27	28	29	30/31

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Is your business celebrating an Anniversary, Event or Newsworthy Event? Email it to Doran@doranpomaskincare.com to get it on the PWN Calendar for all of our members to see!



|| Testimonials ||

For: J.W. Winslow, Fresh Art
From: Jean Stallings, Professional Registered Parliamentarian

J.W. Winslow wrote a fascinating book "Jasmine Dogs" about Big Sur and other locations on the Monterey Peninsula. It was a fascinating book that was hard to put down; each page seemed to have a new twist of the plot! I'll look forward to the next book, J.W.

For: Patricia Major, Small World Web Services
From: Clarissa Conn, Angels Mirror Us

I have truly enjoyed my journey with Patricia Major. She's funny, heartwarming, and smart. My website will be up soon. May I say to all: Trust in her spirit to bring your vision to a computer screen.

For: Donna Aikins, Donna Aikins Design
From: Mary Jeanne Vincent, Career Expert

A round of applause for Donna Aikins for my new logo and great graphics work on all three sets of my Career Cards; I have gotten so many compliments!

For: Jane Deuber, Profit Partners
From: Juliana Col, Arbonne

Jane Deuber's recommendations and business guidance are priceless; she continues to strive to be at the top of her game, and partners with amazing professionals to bring us as her clients the best value and life enhancement. John Dulworth's addition to her team increased my understanding of all that was possible within, and Jane's commitment to lifelong learning shows as her gifts in business coaching help me continually sharpen and hone my own. A moment or resource of Jane's will NEVER be wasted- she lives and gives to the maximum impact!

For: Debra Lombardi, Cutco Cutlery
From: Donna Aikins, Donna Aikins Design

Thank you to Debra Lombardi -Cutco Cutlery for having a special engraved business card made for me as a thank you for my doing the Power Networking Luncheons. It's a great holiday gift idea to give to that hard to shop for person (or to get for yourself). Also, their knives are the best and Debi will sharpen Cutco knives you have now. Call Debra and see what new fun things Cutco has for the holidays. Thank you again Debra.

For: Denise Kaku, Kaku Consulting
From: Juliana Col, Arbonne

Denise Kaku's commitment to her community reflects the excellence with which she approaches every interaction and business coaching opportunity. Her background is amazing, and adds a wealth of value to the extensive outreaches she is involved in, from PWN to other community organizations like Zonta. You know she will listen and offer incredible insight and advice, always coming from a grounded, but forward-thinking place.

For: Tina Zmak, Zmak Creative
From: Mary Jeanne Vincent, Career Expert

Many thanks to Tina Zmak for editing my new Beyond the Resume Cards; she was fast and thorough.

For: Doran Poma, Doran Poma Skin Care
From: Jeanette Kern, DDS

I had the pleasure of winning the Silent Auction bid at WOTY for Brow treatments by Doran Poma." "Not only was her facility relaxing and welcoming, but that was the most painless brow wax I have EVER had!!" She's quick, artistic and painless" My dental assistant was so impressed by my response that she is seeing Doran now too.

For: Kirsten Roehlich
From: Jeanette Kern, DDS

Teaching a seasoned woman about technology is a challenge Kirsten has happily taken on. She knows my intention to use Social Networking is there and she has patiently led me through the "trees of the forest". I am grateful for her patience and knowledge. I encourage my fellow business women to look into this media and learn from an expert what the etiquette, joys and pitfalls are to Social Networking. Don't be left behind—Kirsten can help you.

For: Ric Valentine, Acupuncturist
From: JoAnn F. Reiter, Inside Shading

After being in pain for 1 1/2 years with sciatica, I went to see Ric for some treatments. In only 3 treatments I have been completely out of pain and have my life back. I highly recommend Ric's services to anyone who may be suffering with even a little pain. He is gentle, kind and informative. Don't live with pain anymore, go see Ric!



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Women are projected to account for 49 percent of the increase in total labor force growth between 2006 and 2016.

Information from the US Department of Labor <http://www.dol.gov/wb/stats/main.htm>

Testimonials (continued)

For: Marilyn Wheeler, The Healthy Way

From: Lori Silver, Law Offices of Lori Silver

I just began the Healthy Way, and am so excited to begin BEFORE CHRISTMAS!!! So far, so good!! Marilyn is an amazing counselor, very understanding, and so knowledgeable about food and eating.

For: Leslie Bruhn, Women's Wealth Group

From: Lori Silver, Law Offices of Lori Silver

I can't say enough about Leslie's Women's Wealth Group. I feel I've turned a major corner in my life with my thinking about money. The fact that I have new close, intimate friends is a huge bonus. Sign up today!

For: Ric Valentine, Acupuncturist

From: Wendy Brickman, Brickman Marketing

Ric Valentine is simply an amazing acupuncturist. When I was suffering from some arm/neck pain from typing far too much and practicing my bagpipes, Ric simply put in a few needles that were basically painless, and took the pain away. I hear the same story from many other friends that he has helped with their painful conditions, too. He has a beautiful office and Ric can also "tune up" your health in many other areas. Check it out!

For: Dr. Maki Takashima, Natural Holistic Wellness Center

From: Wendy Brickman, Brickman Marketing

Dr. Maki Takashima is a welcome addition to my life. She is a thoughtful, well-trained licensed physician who has a wonderful naturopathic approach to everyone's health challenges. She listens carefully, asks many important questions, and gives expert advice. She has given me tremendous insight into alternatives approaches to health which have been very helpful in controlling my chronic skin condition and other ailments. I love her B-vitamin shots, too! Talk with Maki about your family's health, too!



For: Kathy Pomeroy, Appraisals by the Sea

From: Lori Silver, Law Offices of Lori Silver

Thanks to Kathy Pomeroy for doing a fast appraisal of a client's real estate. Fast, reasonably priced, and very happy client!

The December Holiday Luncheon

Photography by Sarah Schupbauk





Women comprised 46.5 percent of the total U.S. labor force and are projected to account for 47 percent of the labor force in 2016 – US Dept of Labor

|| January's PWN Meeting ||

Three PWN members join together to lead the January program –

“SETTING A POWERFUL INTENTION – for your business”.

Wednesday, Jan 6th

5:45-7:30 PM

At

The Hyatt Regency Hotel

Beach Room

(Near Knuckles Sports Bar)

Some of us make resolutions, set goals and objectives for the year. And for some of us this is a great time to dust off and revise our business plans and marketing plans and strategies for the year. But once we've done that, now what? The normal next step is to make our to-do lists and get busy.

We think a step is missing – and that is the step of setting an intention. Getting our hearts and minds and bodies aligned with the results we are after – and intending for those results.

January's program is designed to help you create and set your business intention for the year. Don't miss it.

Julie Cavassa is a Woman's Success and Fulfillment coach who guides business women and non-profit leaders in creating greater income, stronger teams and more fulfillment, joy and purpose in their lives.

Denise Kaku is a leadership coach and business consultant specializing in building wealth through prosperity practices. She believes a healthy relationship with money is key to creating a successful life.

Leslie Bruhn, CPA started *naming her year* in 1989 and has been helping others do the same since that time. She is the leader of the Women's Wealth Group program – a six-month program studying and acting on the principles and practices of prosperity, money and wealth.

|| From the Editor ||

2010 brings me a great new adventure... PWN Newsletter Editor. I am so excited to get started, I have so many great ideas for the 2010 newsletter. If you haven't yet, reach out and say thank you, to Sarah Schupbach for a wonderful job as editor the past two years. Sarah has been a huge help for me as I try to figure everything out. Thank you Sarah!

I would love to hear more from the members of PWN. Do you have an important event in your business coming up you would like featured in the calendar? Have you read a great book lately, that you think other PWN business women would benefit from? Would you like to re-introduce yourself to the membership? Email me if you have a great article, tidbit, picture or testimonial for the newsletter. doran@doranpomaskincare.com



|| PWN Advertising Opportunities ||

New PWN banner advertising opportunities—

6 months rotation \$47

12 months rotation \$77

6 months static tile front \$97

12 months static tile front \$177

6 months static tile directory \$79

12 month static tile directory \$149

Purchase on the PWN website www.pwnmonterey.org click Store or email pmajor@smallworldweb.com

Food Sponsor—

Gain exposure to the whole membership by Sponsoring the food on meeting nights. This amazing opportunity includes table signage, web signage, a special thank you in the newsletter and a mention from the President on meeting night! Contact 2010 PWN President Denise Kaku for more information. denisekaku@sbcglobal.net 624-6525

PWN Newsletter ads

Contact me for more information on placing a Newsletter ad.

Doran@doranpomaskincare.com

|| Other fun PWN Events ||

Radio/TV Your Town Program

On the first Tuesday of every month, PWN hosts the one hour live Radio/TV Your Town program that airs at 5:00 pm on AMP Channel 24, News Talk 1240 AM KNRY Radio and on the internet, www.ampmedia.org. PWN member businesses are featured and provide information on different topics each month. If you are interested in participating in our **TV/Radio program** please e-mail our TV/Radio Chair.

Monthly Power Networking Lunch

On the third Thursday of every month from 11:45 am to 1:30 pm, PWN holds a monthly Power Networking Lunch at Jack's Restaurant in the Portola Plana Hotel. Parking is free in the hotel lot with validation. \$13.00 cash for the salad bar. Contact Donna Aikins to RSVP at donna@commonbond.biz or call 655-5689. (RSVP suggested but not required.)

|| New Members ||

Stella Page—Stella Page Designs

831-633-5503

stellapagedesign@yahoo.com

Leslie Rootsart — Chili's

831-393-0598

c00970@chillis.com

Pat Ready— Integrated Behavioral Health

831-656-9192

toready@montereybay.com



**Professional Women's
Network of the
Monterey Peninsula**

PO Box 1489
Seaside, CA 93955

www.pwnmonterey.org

||| Featured Board Member: Theresa Ream |||

Name: Cammie Jones

This Year's Board Position: Fund Raising Chair

What do you see as your role in this position? This past year my goal was to bring more excitement and excellence to the fund raising efforts in order to raise more funds towards our scholarship program. This year I would like to continue that effort and get more people involved in this process.

What are your goals as a PWN Board member this year?

To contribute to the best of my ability to the organization as a whole & help in our efforts to grow our organization. It is one of the best kept secrets around for women who are part of the business community, and it would be great to see more business women involved.

Tell us about your business. The problem is most people can never start or finish an organizing project. I help people get through this problem by walking them through the three phases of organizing.

1. **Admitting they have an issue & want to do something about it.**
2. **Develop a plan to address the issue.**
3. **Partner with a professional organizer to implement and insure the plan gets done.**

This is where I come in. You can have the best organizing books, CD's, plans and systems there are, but without a professional keeping you accountable and on track most of them just gather dust. What I do is keep you on track and make the process as quick and as fun as possible.

I help clients organize all areas in their homes from garages, to kitchens, to closets and everything else in between. I also help clients organize their home offices, small business offices, and retail spaces. Most people don't realize that I have a strong retail background and can help them organize their stock rooms as well as help them with merchandising their showrooms.

Other services I offer are helping Seniors or others who have moved into a smaller environment "right-size" their homes, move-ins & move-outs, estate organization, hoarding situations, and home décor consulting.

Anything else you would like PWN members to know? I am an avid walker, bicycle rider, hiker & backpacker, and there is not a better place I can think to live than here for all those activities. I love the place, the people, and most of all the wonderful friends I have made through PWN. This organization has really made me feel welcome and helped me grow my business and myself. Thank you all, and have a Happy, Prosperous New Year!



**Cammie & her Husband
John**

||| Your 2010 Board of Directors |||

Denise Kaku, President
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624-6525

Marion Gellatly, Vice President
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625-2000

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624-3891

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661-0887

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